

JustDial Explained for Job Candidates – Easy Guide (Hindi-English Mix)

“Interview dene se pehle company ko समझना जरूरी होता है – ताकि aap confident feel करो, aur सही जवाब दे सको.”

JustDial Kya Hai? (What is JustDial?)

JustDial ek **Indian local search engine company** hai jiska main kaam hai:

“Shops, businesses, clinics, restaurants, doctors, service providers — sabko online laana aur customers tak पहुंचाना.”

Aap simple bhaasha me samjho:

Customer ko koi shop, doctor, plumber, gym, boutique chahiye —

Wo JustDial pe search karta hai

Usse phone number, address, rating, aur service detail मिल जाती है

Wo contact karta hai ya visit karta hai

Yani:

JustDial = “India ka Google for Local Business Search”

JustDial Kis Tarah Se Kaam Karta Hai?

1. Customer Search karta hai:

“Salon near me”, “AC repair”, “restaurant in Malviya Nagar”, etc.

2. JustDial unhe businesses दिखाता है

Jo list hue hain – unka mobile no., address, reviews, map location

3. Customer directly call karta hai / visit karta hai

4. Business ko customer milta hai – FREE ya paid listing ke through

JustDial Ka Reach Aur Presence

- 50 Crore+ total users across India
- 30+ cities me physical presence
- App, website, call center, SMS – sab platform pe available
- 250+ types ke businesses already listed (Plumber se lekar Advocate tak!)

JustDial har tarah ke business ke liye kaam karta hai – chhoti kirana store se lekar बड़ी कंपनी तक.

JustDial Kis Kis Ko Help Karta Hai?

Category	Example
 Local Shops	Kirana, hardware, electrical
 Health Services	Clinics, doctors, labs
 Restaurants	Dhaba, cafe, fine dine
 Home Services	Plumber, carpenter, cleaner
 Education	Coaching, tuition, institutes
 Vehicle	Mechanic, garage, car wash
 Fashion	Boutique, beauty parlor, salon
 Services	Digital marketing, printing, freelancing

Har business ke liye ek **JustDial listing hona** unka local online card hota hai — jisse unko naye customers milte hain.



JustDial ke Listing Types

1. Free Listing

- Business ka naam, address, mobile number show hota hai
- Basic visibility milti hai
- Customer directly contact karta hai

2. Paid / Premium Listing

- Business ko top position milta hai
- Reviews, logo, photos add hoti hain
- Lead generation hoti hai
- Ek sales executive (aap jaise) unka support karta hai

Aapka Role: Field Sales Executive – Kisliye Hai?

“Aapka kaam hai – JustDial aur local businesses ke beech bridge banana.”

Aap kya karoge daily:

- Apne area me 20–30 shops visit karna
- Dukandar ko JustDial ke benefits samjhana
- Unka business FREE me register karwana (listing banana)



- Jo business paid interest le — uska lead senior team ko dena
- App me data bharna, report banana

Simple Tarike Se Samjhao:

“Bhaiya, aapka business online aayega
 Customers aapka number dekh payenge
 Google pe bhi listing dikhegi
 JustDial par rating milegi
 Aur FREE me listing ho jaayegi”

Aapka kaam “bechna” nahi, “samjhana” hai.



JustDial Ke Benefits Business Owners Ko Kya Milte Hain?

Feature	Benefit
 Map listing	Customers easily location tak pahunchte hain
 Phone number show	Direct enquiry milti hai
 Reviews & Rating	Trust build hota hai
 Photos	Business showcase hota hai
 Free listing	Koi paisa nahi – fir bhi exposure
 Paid plans	Priority listing, lead tracking

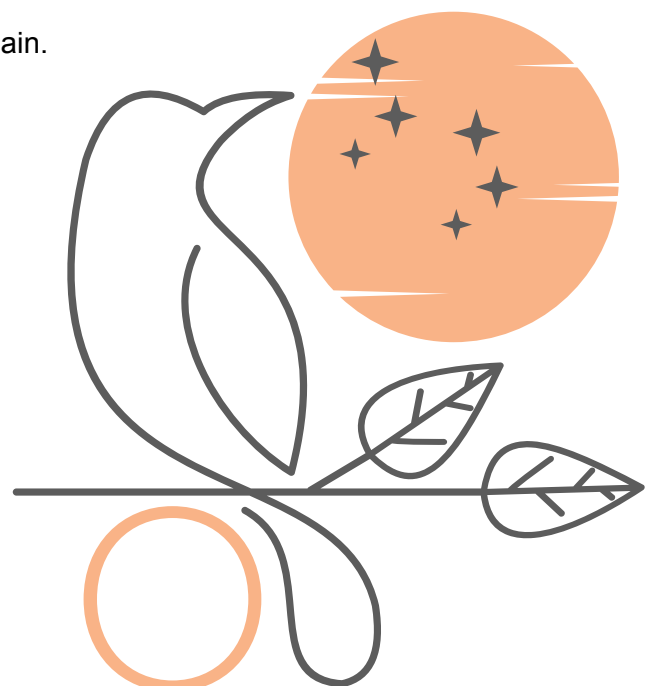
JustDial Ka Revenue Model

JustDial paisa kamata hai **paid listings** se.

Jo business jyada leads chahte hain – wo paid plan lete hain.

Field executive unse connect karte hain ya lead forward karte hain.

Isse company grow karti hai aur aapko incentive bhi milta hai.



JustDial App + Website + Call Center

JustDial multi-platform solution hai:

Platform	Use
 App	Customer search, review, book
 Website	Full directory access
 88888 88888	Call to ask any service info
 Field Sales App	Aapka daily reporting, listing entry

Why JustDial Is Trusted Brand?

- 1996 se India me active
- 10,000+ employees
- ₹1000 Crore+ valuation
- RIL (Reliance Industries) ne bhi stake kharida hai
- Har second me log search kar rahe hain — All India level

 Candidate ko yeh samajhna chahiye:

“Main ek trusted aur growing brand ka हिस्सा ban raha hoon.”

Why Join as Field Executive at JustDial?

Benefit	Explanation
 Company Brand	Career me resume strong banta hai
 Learning	Communication, client dealing, market knowledge
 Earning	₹18K–35K salary + incentive
 Growth	Team Leader → Manager ka route clear
 Job Switch Option	Sales ka experience har jagah valid hai

Conclusion: Candidate Ke Liye Message

“Aap JustDial ka part banke apne area ke businesses ko grow करने में help करते हो.

Ye job सिर्फ एक काम नहीं – ek career building opportunity hai.”

“Har दिन naye लोगों से मिलना, naye shops explore करना, aur खुद को professionally upgrade करना – ye sab aapko field role me milega.”

“Aur sabse बड़ी बात – aap ek ऐसे company ke साथ जुड़ रहे हो जो **poore India me काम कर रही है, aur trusted hai.**”